

Bella

Styles

Bella Regular
Bella Heavy
Bella Stencil

About

Like a little black dress or a tailored suit, our award-winning F37 Bella font is timelessly stylish. It mixes bygone glamour with a contemporary aesthetic.

One of our best-selling fonts, F37 Bella is influenced by Swiss typographer Jan Tschichold's early explorations of geometry and shape in letterforms. In particular, the perfect ball terminals of Tschichold's Saskia font inspired us while drawing F37 Bella.

However, it was John Pistilli's Pistilli Roman and the thin hairlines in Louis Dorfman's work that finally inspired F37 Bella's overall aesthetic shape and form. This interplay between fracture-thin hairlines and pronounced curves is key to F37 Bella's charm and appeal.

Open Type Features

Stylistic Alternates & Ligatures

Languages

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Chiga, Congo Swahili, Cornish, Danish, Dutch, English, Estonian, Faroese, Filipino, Finnish, French, Galician, German, Gusii, Icelandic, Indonesian, Irish, Italian, Kabuverdianu, Kalenjin, Kinyarwanda, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Manx, Morisyen, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Shambala, Shona, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Vunjo, Zulu

Formats

OTF, TTF, WOFF, WOFF2, EOT

Bella

Regular

200pt

G&T

150pt

Pimm's Cup

100pt

The Queen

80pt

Gin Fizz

70pt

Pretty Little Thing

60pt

Pistilli
Tschichold
Lubalin

50pt

Geometric
Curves
Hairlines
Stylish

47pt

Perfect
Ball
Terminals

32pt

Timeless –
Bygone Glamour with a
Contemporary Interjection.

Alternate

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About F37

F37 is an award-winning type foundry that creates fonts to help businesses stand apart.

As well as understanding the minutiae of letterform aesthetics, we create beautifully crafted type families that align perfectly with the identities of the companies we work with.

General Enquiries

info@f37foundry.com

Licensing Enquiries

licensing@f37foundry.com

Desktop Licence

With our Desktop Licence, you can install our OpenType (OTF) font software on your desktop computer or laptop (Mac or Windows).

Webfont Licence

With our Webfont Licence, self-host web fonts are (EOT, TTF, WOFF, WOFF2) based on total monthly traffic, costs are renewable annually.

Brand Font Licence

This allows bespoke licensing for Application, Broadcast, Brand Identity, ePublishing, Gaming, Merchandise, OEM, Publishing, Server Licences, and more.

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July 2011

Version

1.0.6

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